CALIFORNIA CREAMERY OPERATORS ASSOCIATION
121ST ANNUAL MEETING
VIRTUAL EVENT
JUNE 28 - 30, 2021

CCOA 2021 Virtual Annual Meeting- Sponsorship Prospectus

We invite you to be part of the 121st California Creamery Operators Association (CCOA) Annual Meeting, to be held online **June 28-30, 2021**. At a time of many challenges, changes, and opportunities, the virtual event will host important conversations about California dairy. Members and guests will learn from expert speakers, exchange ideas, and gain valuable insights. The event brings together dairy producers, dairy processors, allied industries, academic faculty and students, government officials, trade associations, and other professionals. Approximately 200 attendees have gathered for CCOA's annual in-person annual meetings over the years. We expect to engage an even wider audience in the virtual event. Sponsoring this premier gathering is an opportunity to elevate exposure and show your support for CCOA.

Sponsorship Packages	Presenting $2,500	Platinum $1,500	Gold $1,000	Silver $750	Bronze $500
Registration Benefits					
Registrations for company/agency staff	7	7	5	3	2
VIP dairy farmer or guest-company registrations	20	15	10	5	
Pre-Event Benefits					
Sponsor level recognition on CCOA website and event sponsor page	√	√	√	√	√
Sponsor logo/banner placement on event homepage	√	√			
Option to add custom question to the online registration form	√	√			
Sponsor logo on pre-event marketing emails	√	√	√	√	√
Live Event Benefits					
Option to sponsor a program session (call for details)	√				
Verbal sponsor level recognition during opening remarks	√	√	√		
Sponsor level recognition on Sponsor page – with hyperlink to company website or event profile page	√	√	√	√	√
Option to play sponsor promotional video during the event (maximum length: 30 seconds per video)	√	√			
Optional add-on: Technology/Product Demonstration (pre-recorded, maximum length: 5 minutes)	Call for pricing	Call for pricing	Call for pricing	Call for pricing	Call for pricing
Post Event					
Option to add custom question in the post-event survey	√	√			
Final database of all event attendees	√	√			