



CALIFORNIA CREAMERY OPERATORS ASSOCIATION

700 R Street, Suite 200 • Sacramento, CA 95811 • 916-231-2138 • Fax 916-231-2141

Phil Tong, Executive Director/Secretary/Treasurer

www.ccoadairy.org

Dear Colleague:

If you would like to continue to be an integral part of the California Dairy Industry it's now time to renew your membership with the California Creamery Operators Association. As an active member, you will: 1) gain early insights on opportunities for California Dairy Industry growth, 2) be a part of the discussions that shape innovative solutions to address changing needs and challenges, 3) learn about how you can use the latest technologies to improve dairy products and processes, 4) make valuable contacts within the California Dairy Industry, and 5) share in the success of the CCOA professional community.

Additional CCOA member benefits include:

- Full on-line access to the CCOA member directory
- Discounted registration to the CCOA Annual Meeting
- Discounts on Exhibiting at CCOA Annual Meeting
- Opportunity to elect and/or serve on CCOA Board of Directors
- Early notice of CCOA Networking and Educational events

To realize the full benefits of membership I hope you will complete the enclosed membership renewal form or renew on-line at www.ccoadairy.org today.

Also, please note the enclosed "Save the Date" for the CCOA Annual Meeting, June 24-25, 2019. We hope to see you at the pre-conference Welcome Reception on June 23rd first, followed by all of the great programming you've come to expect from CCOA! We will again have extended program content on June 24th, while still allowing plenty of time for fun and valuable networking with attendees at the President's reception, luncheon, cruise, golf tournament, dinner, networking breaks & exhibition.

Watch your email and www.ccoadairy.org for more details to come on the schedule of events, the program agenda and early bird registration rates! The Annual Meeting is also a great opportunity to showcase your services to the attendees as an exhibitor or sponsor, please see the attached Sponsorship Prospectus for more information on those opportunities.

So, join or renew your membership now, encourage your colleagues to join too, and put the 2019 annual meeting on your calendar. See you in South Lake Tahoe in June!

If you have any questions or need technical assistance, do not hesitate to contact Sarah Erck (serck@ccoadairy.org, ph: 916-231-2138)

Sincerely,

Phil Tong,



Executive Director



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ANNUAL BULLETIN

2019 Annual Conference

We hope to see you at the 2019 Annual Conference!

June 23-25, 2019 at Harrah's Lake Tahoe

Please distribute the attached Save the Date flyer to all from your organization who may attend!

Online registration is available at

<https://sma.regfox.com/ccoa-120th-annual-conference>

Register early for discounted rates!

We are excited to offer exhibitor opportunities again at this year's conference in addition to our regular sponsorship levels. Please register online at <https://sma.regfox.com/ccoa-120th-annual-conference-sponsors-exhibitors> or complete the sponsorship form included with this mailing and return by May 24, 2019 for guaranteed full benefits of sponsorship.

2019 Membership

Join or renew online at www.ccoadairy.org.

For our member's security we have made the membership roster accessible via a password protected page of the CCOA website. Once your membership is renewed you will receive an email with a link and password.

Please direct questions to:

Sarah Erck, CCOA Administrative Assistant

serck@ccoadairy.org

916-231-2138



CCOA MEETING 2019
**ANNUAL
CONFERENCE**
JUNE 24-25, 2019
HARRAH'S LAKE TAHOE

*save the
date!*



CALIFORNIA CREAMERY OPERATORS ASSOCIATION

2019 Annual Convention Sponsorship/Exhibitor Prospectus

We invite you to be part of the 120th California Creamery Operators Association Annual Convention being held June 24-25, 2019 in South Lake Tahoe, California. This unique opportunity provides sponsors and exhibitors access to dairy producers, dairy processors, allied industries, academicians, government, trade associations and other professionals in the dairy sector.

As the premier gathering in the Western United States of the entire dairy industry, being part of the CCOA conference will elevate your company's exposure and show your support of CCOA. CCOA is offering a variety of sponsorship levels which allow vendor partners of all sizes to participate. Each level provides value with many touch points with attendees.

This year we are introducing a Welcome Reception immediately following exhibitor set-up on Sunday, June 23rd so that early arriving attendees can pick up their registration packets and attend a meet & greet reception.

Sponsors

Platinum Sponsor (Luncheon Co-Sponsor): \$1,500

- One complimentary registration to annual meeting
- Priority recognition as Platinum sponsor from the podium at luncheons
- Logo and recognition as Platinum sponsor on website
- Logo and recognition as Platinum sponsor on signage at the event
- Logo and recognition as Platinum sponsor in conference electronic and print publicity
- Recognition as Platinum sponsor in onsite program and registration area
- Reserved seating at luncheon with purchase of ticket(s)

Gold Sponsor (President's Reception Co-Sponsor): \$1,000

- One complimentary registration to annual meeting
- Priority recognition as Gold sponsor from the podium at President's Reception
- Logo and recognition as Gold sponsor on website
- Logo and recognition as Gold sponsor on signage at the event
- Logo and recognition as Gold sponsor in conference electronic and print publicity
- Recognition as Gold sponsor in onsite program and registration area

Silver Sponsor (Milk and Coffee Breaks Co-Sponsor): \$750

- One complimentary registration to annual meeting
- Silver sponsorship recognition at mid-morning breaks
- Logo and recognition as Silver sponsor on website
- Logo and recognition as Silver sponsor on signage at the event
- Logo and recognition as Silver sponsor in conference electronic and print publicity
- Logo and recognition as Silver sponsor onsite program and registration area

Bronze Sponsor: \$500

- One complimentary registration to annual meeting
- Website recognition as Bronze Sponsor
- Recognition as Bronze Sponsor in onsite program
- Recognition as Bronze Sponsor on event signage
- Recognition as Bronze sponsor in conference electronic and print publicity

Exhibitors

Interested in more direct dialogue with attendees? Consider exhibiting at the CCOA 2019 Annual Convention. The exhibit hall will be located in the break area where attendees will be able to visit your booth and hear about your product or services. CCOA has allocated significant time within the program to ensure attendees have an opportunity to visit all of the exhibitors. Reconnect with current customers and meet prospective customers at CCOA!

Exhibitor: \$750 member, \$1,250 non-member

- One complimentary registration to annual meeting
- 15 Exhibit booths available (filled on a first come first served basis)
- 6-foot table top exhibit; includes 6' draped table, 2 chairs and a waste basket
- Recognition on website, program and signage

Electricity, phone line and shipment storage and available at additional charge.

Exhibitor Schedule

Set-up:

Sunday, June 23, 2019, 3:00 – 5:00 p.m.

Breakdown:

Tuesday, June 25, 2019, 8:30 a.m. – 10:30 a.m.

Exhibit Hall Hours:

Sunday, June 23, 2019

- 5:00-6:30 p.m. Welcome Reception

Monday, June 24, 2019

- 7:00 – 8:00 a.m. Continental Breakfast
- 9:45-10:00 a.m. Exhibitor Introductions
- 10:00 – 10:30 a.m. Refreshment Break
- 3:15-3:30 p.m. Exhibitor Introductions
- 5:30-7:00 p.m. President's Reception

Tuesday, June 25, 2019

- 7:00 – 8:00 a.m. Continental Breakfast
- 8:15 – 8:30 a.m. Exhibitor Introductions & Grand Prize Drawing

Registered Sponsors and Exhibitors are welcome to attend the Golf Tournament or Lake Tahoe Cruise and/or the Tuesday evening Awards Dinner to take advantage of some extra time to interact in a more fun, causal networking environment!

Tear Down:

Tuesday, June 25th, 11:00 a.m. – 4:00 p.m.

For the greatest exposure during your time at the CCOA conference, consider selecting a sponsorship level AND reserve an exhibit booth!

Online registration is available now! For more information, contact Sarah Erck (serck@ccoadairy.org, ph: 916-231-2138)