



# CALIFORNIA CREAMERY OPERATORS ASSOCIATION

## 2018 Annual Convention Sponsorship/Exhibitor Prospectus

We invite you to be part of the 119<sup>th</sup> California Creamery Operators Association Annual Convention being held June 24-26, 2018 in South Lake Tahoe, California. This unique opportunity provides sponsors and exhibitors access to dairy producers, dairy processors, allied industries, academicians, government, trade associations and other professionals in the dairy sector.

As the premier gathering in the Western United States of the entire dairy industry, being part of the CCOA conference will elevate your company's exposure and show your support of CCOA. CCOA is offering a variety of sponsorship levels which allow vendor partners of all sizes to participate. Each level provides value with many touch points with attendees.

***This year we are introducing a Welcome Reception immediately following exhibitor set-up on Sunday, June 24<sup>th</sup> so that early arriving attendees can pick up their registration packets and attend a meet & greet reception.***

### Sponsors

#### **Platinum Sponsor (Luncheon Co-Sponsor): \$1,500**

- One complimentary registration to annual meeting
- Priority recognition as Platinum sponsor from the podium at luncheons
- Logo and recognition as Platinum sponsor on website
- Logo and recognition as Platinum sponsor on signage at the event
- Logo and recognition as Platinum sponsor in conference electronic and print publicity
- Recognition as Platinum sponsor in onsite program and registration area
- Reserved seating at luncheon with purchase of ticket(s)

#### **Gold Sponsor (President's Reception Co-Sponsor): \$1,000**

- One complimentary registration to annual meeting
- Priority recognition as Gold sponsor from the podium at President's Reception
- Logo and recognition as Gold sponsor on website
- Logo and recognition as Gold sponsor on signage at the event
- Logo and recognition as Gold sponsor in conference electronic and print publicity
- Recognition as Gold sponsor in onsite program and registration area

#### **Silver Sponsor (Milk and Coffee Breaks Co-Sponsor): \$750**

- One complimentary registration to annual meeting
- Silver sponsorship recognition at mid-morning breaks
- Logo and recognition as Silver sponsor on website
- Logo and recognition as Silver sponsor on signage at the event
- Logo and recognition as Silver sponsor in conference electronic and print publicity
- Logo and recognition as Silver sponsor onsite program and registration area

#### **Bronze Sponsor: \$500**

- One complimentary registration to annual meeting
- Website recognition as Bronze Sponsor
- Recognition as Bronze Sponsor in onsite program
- Recognition as Bronze Sponsor on event signage
- Recognition as Bronze sponsor in conference electronic and print publicity

## Exhibitors

Interested in more direct dialogue with attendees? Consider exhibiting at the CCOA 2018 Annual Convention. The exhibit hall will be located in the break area where attendees will be able to visit your booth and hear about your product or services. CCOA has allocated significant time within the program to ensure attendees have an opportunity to visit all of the exhibitors.

Reconnect with current customers and meet prospective customers at CCOA.

***New for 2018 we'll be adding an Exhibitor Passport so that each attendee will have to stop by your booth for a stamp in order to be entered to win the grand prize at the end of the conference!***

### **Exhibitor: \$750 member, \$1,250 non-member**

- One complimentary registration to annual meeting
- 15 Exhibits available (first come first serve basis)
- 6-foot table top exhibit, includes covered table, 2 chairs and a waste basket
- Recognition on website, program and signage

*Electricity, phone line and shipment storage and available at additional charge.*

### **Exhibitor Schedule**

#### **Set-up:**

Sunday, June 24, 2018, 3:00 – 5:00 p.m.

#### **Breakdown:**

Tuesday, June 26, 2018, 8:30 a.m. – 10:30 a.m.

#### **Exhibit Hall Hours:**

##### **Sunday, June 24, 2018**

- 5:00-6:30 p.m. Welcome Reception

##### **Monday, June 25, 2018**

- 7:00 – 8:00 a.m. Continental Breakfast
- 9:45-10:00 a.m. Exhibitor Introductions
- 10:00 – 10:30 a.m. Refreshment Break
- 3:15-3:30 p.m. Exhibitor Introductions
- 5:30-7:00 p.m. President's Reception

##### **Tuesday, June 26, 2018**

- 7:00 – 8:00 a.m. Continental Breakfast
- 8:15 – 8:30 a.m. Exhibitor Introductions & Grand Prize Drawing

Registered Sponsors and Exhibitors are welcome to attend the Golf Tournament or Lake Tahoe Cruise and/or the Tuesday evening Awards Dinner to take advantage of some extra time to interact in a more fun, causal networking environment!

#### **Tear Down:**

Tuesday, June 27<sup>th</sup>, 11:00 a.m. – 4:00 p.m.

***For the greatest exposure during your time at the CCOA conference, consider selecting a sponsorship level AND reserve an exhibit booth!***

Register online at

<https://CCOA.regfox.com/california-creamery-operators-2018-annual-conference-sponsorexhibitor-reg>

or complete the form below and submit it with your check  
before May 15, 2018



# CALIFORNIA CREAMERY OPERATORS ASSOCIATION

## Annual Meeting Sponsor/Exhibitor Contract Agreement

### Sponsorship Level – *Select all that apply*

|                          |  |          |
|--------------------------|--|----------|
| <input type="checkbox"/> | Platinum (Lunch Sponsor)                         | \$1,500  |
| <input type="checkbox"/> | Gold (President’s Reception Sponsor)             | \$1,000  |
| <input type="checkbox"/> | Silver (Breakfast and Refreshment Break Sponsor) | \$750    |
| <input type="checkbox"/> | Bronze (General Program Sponsor)                 | \$500    |
| <input type="checkbox"/> | Member Exhibitor                                 | \$750*   |
| <input type="checkbox"/> | Non-Member Exhibitor                             | \$1,250* |

*\*Information regarding shipment, electricity and phone line requests will be included with your confirmation after you have reserved your booth.*

**Subtotal** \$ \_\_\_\_\_

### Additional Activities

|  |        |
|--|--------|
| 40 <sup>th</sup> Annual Matchak/Fear Golf Tournament | \$100  |
| Lake Tahoe Cruise                                    | \$100  |
| Awards Dinner  | \$95   |
| Guest/Spouse/Booth Staff Lunch                       | \$50** |

*\*\*Conference Registration includes lunch but anyone not registered as a sponsor, exhibitor or attendee must purchase a guest lunch ticket in order to attend.*

**Optional Registrations Subtotal** \$ \_\_\_\_\_

**TOTAL FEES DUE** \$ \_\_\_\_\_

### Sponsor/Exhibitor Information:

Contact Representative: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Include this completed form with your check made payable to:

**California Creamery Operators Association**

Mail to: CCOA  
700 R Street, Suite 200  
Sacramento, CA 95811

Please email your high-resolution logo as .jpg or .png to [info@ccoadairy.org](mailto:info@ccoadairy.org) before May 15, 2018  
Questions? Contact: Sarah Erck at [serck@ccoadairy.org](mailto:serck@ccoadairy.org) or (916) 231-2138